

# Asymptotic indifference pricing in exponential Lévy models

Clément Ménéassé and Peter Tankov



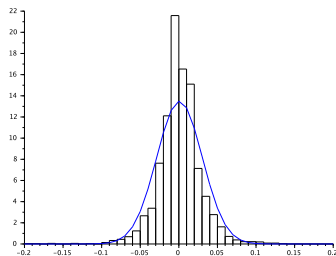
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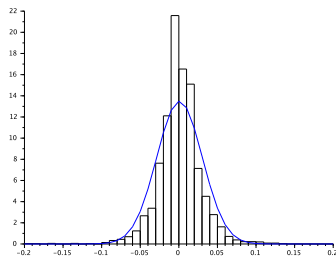
# Exponential Lévy models

In the Black-Scholes-Samuelson model, the distribution of price returns (log-increments) is Gaussian, and the **probability of extreme price moves is under-estimated.**



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For this reason, it has been suggested to model prices with non-Gaussian processes with stationary and independent increments (**Lévy processes**).

We assume that the price process  $S$  of the stock satisfies

$$\frac{dS_t}{S_{t-}} = dX_t,$$

where  $X$  is a Lévy process.

# Utility indifference pricing in exponential Lévy models

In general Lévy models perfect replication is not possible and the seller of the option must accept some risk

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The seller, who can trade dynamically in the financial market, maximizes expected utility of terminal wealth with and without the option

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Let  $U$  be the seller's utility function (concave, increasing)

The seller, who can trade dynamically in the financial market, maximizes expected utility of terminal wealth with and without the option

Fair price: price at which seller is indifferent between selling and not selling (Hodges and Neuberger '89):

$$\max_{\varphi} \mathbb{E} \left[ U \left( V_0 + \int_0^T \varphi_t dS_t \right) \right] = \max_{\varphi} \mathbb{E} \left[ U \left( V_0 + p + \int_0^T \varphi_t dS_t - H_T \right) \right]$$

(the maximum is taken over a suitably defined set of admissible strategies)

## Utility indifference price with exponential utility

We are interested in the exponential utility function  $U(x) = -e^{-\alpha x}$ , and define the set of admissible strategies

$$\Theta = \{\varphi \in L(S) \mid \exists L^* \text{ with } \mathbb{E}[e^{-\alpha L^*}] < \infty \text{ s.t. } (\varphi \cdot S)_t \geq L^* \forall t \in [0, T] \text{ a.s.}\}$$



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We make the standing assumption that the Lévy process  $X$  is not a.s. monotone and has bounded jumps:  $|\Delta X_t| \leq \delta < 1$  a.s. for all  $t \in [0, T]$ .

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Then, for a **bounded** contingent claim  $H_T$ , the seller's indifference price satisfies

$$p = \frac{1}{\alpha} \log \frac{\min_{\varphi \in \Theta} \mathbb{E} \left[ \exp \left( -\alpha \int_0^T \varphi_t dS_t + \alpha H_T \right) \right]}{\min_{\varphi \in \Theta} \mathbb{E} \left[ \exp \left( -\alpha \int_0^T \varphi_t dS_t \right) \right]}$$

# Pure investment problem

The **pure investment problem**

$$\min_{\varphi \in \Theta} \mathbb{E} \left[ \exp \left( -\alpha \int_0^T \varphi_t dS_t \right) \right]$$

admits an explicit solution:

$\varphi_t^* = \frac{\vartheta^*}{S_{t-}}$  where  $\vartheta^*$  is such that  $\ell(-\alpha\vartheta^*) = \inf_u \ell(u)$  with

$$\ell(u) = \gamma u + \frac{\sigma^2 u^2}{2} + \int_{\mathbb{R}} (e^{ux} - 1 - ux) \nu(dx).$$

# Utility indifference price with exponential utility

Define a measure  $\mathbb{Q}^*$  via

$$\frac{d\mathbb{Q}^*}{d\mathbb{P}} = \frac{\exp\left(-\alpha \int_0^T \varphi_t^* dS_t\right)}{\mathbb{E}\left[\exp\left(-\alpha \int_0^T \varphi_t^* dS_t\right)\right]} = \frac{e^{-\alpha \vartheta^* X_T}}{\mathbb{E}[e^{-\alpha \vartheta^* X_T}]}.$$

Then,  $S$  is a martingale under  $\mathbb{Q}^*$  and

$$p = \frac{1}{\alpha} \log \min_{\varphi} \mathbb{E}^{\mathbb{Q}^*} \left[ \exp \left( -\alpha \int_0^T \varphi_t dS_t + \alpha H_T \right) \right]$$

$\mathbb{Q}^*$  is called **minimal entropy martingale measure**.

# Dual representation of the indifference price

From Bellini and Frittelli (2002) (see also Delbaen et al., 2002):

$$p = \sup_{\mathbb{Q} \in \text{EMM}(\mathbb{Q}^*)} \left\{ \mathbb{E}^{\mathbb{Q}}[H] - \frac{1}{\alpha} H(\mathbb{Q}|\mathbb{Q}^*) \right\},$$

where  $\text{EMM}(\mathbb{Q}^*)$  denotes the set of martingale measures, equivalent to  $\mathbb{Q}^*$  and  $H(\mathbb{Q}|\mathbb{Q}^*)$  is defined by

$$H(\mathbb{Q}|\mathbb{Q}^*) = \mathbb{E}^* \left[ \frac{d\mathbb{Q}}{d\mathbb{Q}^*} \ln \frac{d\mathbb{Q}}{d\mathbb{Q}^*} \right]$$

whenever this quantity is finite and equals  $+\infty$  otherwise.

# Approximating the indifference price: idea

Computation of the indifference price is a stochastic control problem leading to a nonlinear partial integro-differential equation difficult to solve in real-time

In the Black-Scholes model, the price is unique: the indifference price does not depend on the utility function and is given by  $p = \mathbb{E}^{\mathbb{Q}^*} [H_T]$ .

If a Lévy model is close to Black-Scholes, in the sense that  $H_T$  is almost replicated, can we find an approximation of the indifference price?

# Reminder on quadratic hedging and martingale representation

- Quadratic hedging (Föllmer and Sondermann '85):

Let  $\tilde{H}_T = H_T - \mathbb{E}^{\mathbb{Q}^*}[H_T]$ ,  $\tilde{H}_t = \mathbb{E}^{\mathbb{Q}^*}[\tilde{H}_T | \mathcal{F}_t]$  and let  $\bar{\varphi}$  be the minimizer of

$$\mathbb{E}^{\mathbb{Q}^*} \left[ \left( \int_0^T \varphi_s dS_s - \tilde{H}_T \right)^2 \right] \Rightarrow \bar{\varphi}_t = \frac{d\langle \tilde{H}, S \rangle_t}{d\langle S, S \rangle_t}$$

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- The process  $(\tilde{H}_t)_{0 \leq t \leq T}$  admits the representation

$$\tilde{H}_t = \int_0^t \sigma_s dX_s^c + \int_0^t \int_{\mathbb{R}} \gamma_s(z) \tilde{J}_X(ds \times dz),$$

where  $X^c$  is the continuous martingale part of the process  $X$  under  $\mathbb{Q}^*$  and  $\tilde{J}_X$  is the compensated jump measure of the process  $X$  under  $\mathbb{Q}^*$ .



# Non-asymptotic approximation of the indifference price

Assume that there exists a constant  $L < \infty$  with  $2\delta L\alpha < 1$  such that

$$|H - \mathbb{E}^*[H]| \leq L \quad \text{a.s.},$$

$$|\sigma_t| \leq L \quad \text{a.s. for all } t \in [0, T],$$

$$|\gamma_t(z)| \leq L|z| \quad \text{a.s. for all } t \in [0, T] \text{ and all } z \in \text{supp } \nu.$$

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Then there exists a constant  $C < \infty$  such that for every  $\varepsilon \in (0, 1]$  the seller's indifference price of the claim  $H$  satisfies

$$\left| p - \mathbb{E}^*[H] - \frac{\alpha}{2} \mathbb{E}^* \left[ \left( \int_0^T \bar{\varphi}_s dS_s - \tilde{H}_T \right)^2 \right] \right| \leq \alpha^{1+\varepsilon} C \mathbb{E}^* \left[ \sup_{0 \leq t \leq T} \left| \int_0^t \bar{\varphi}_s dS_s - \tilde{H}_t \right|^{2+\varepsilon} \right].$$

## Structure of the indifference price

Seller's price:

$$p^{\text{sell}} \approx \mathbb{E}^{\mathbb{Q}^*} [H_T] + \frac{\alpha}{2} \mathbb{E}^{\mathbb{Q}^*} \left[ \left( \int_0^T \bar{\varphi}_s dS_s - \tilde{H}_T \right)^2 \right]$$

Buyer's price:

$$p^{\text{buy}} \approx \mathbb{E}^{\mathbb{Q}^*} [H_T] - \frac{\alpha}{2} \mathbb{E}^{\mathbb{Q}^*} \left[ \left( \int_0^T \bar{\varphi}_s dS_s - \tilde{H}_T \right)^2 \right]$$

Linear part (the same for all agents):  $\mathbb{E}^{\mathbb{Q}^*} [H_T]$

Spread between seller's price and buyer's price: proportional to the risk aversion and the unhedgeable part of the risk.

$$\alpha \mathbb{E}^{\mathbb{Q}^*} \left[ \left( \int_0^T \bar{\varphi}_s dS_s - \tilde{H}_T \right)^2 \right] = \alpha \min_{\varphi} \mathbb{E}^{\mathbb{Q}^*} \left[ \left( \int_0^T \varphi_s dS_s - \tilde{H}_T \right)^2 \right]$$

## Relationship to the literature

- Several authors (Kallsen and Rheinländer '11; Kramkov and Sirbu '07; Mania and Schweizer '05; Becherer '06, Delbaen et al., '02) study the asymptotics of the indifference price as  $\alpha \rightarrow 0$  in various settings.

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- By contrast, our approximation is **non-asymptotic**, and provides an error bound for finite  $\alpha$ , as soon as  $2\delta L\alpha < 1$ .
- It allows to recover a variety of asymptotic approximations, for example, as  $\alpha \downarrow 0$ ,

$$p = \mathbb{E}^*[H] + \frac{\alpha}{2} \mathbb{E}^* \left[ \left( \int_0^T \bar{\varphi}_s dS_s - \tilde{H}_T \right)^2 \right] + O(\alpha^2),$$

extending Kallsen and Rheinländer (11).

## Non-asymptotic approximation: idea of the proof

Under the assumptions of the Theorem,

$$\bar{\varphi}_t = \frac{1}{S_{t-}} \frac{\sigma \sigma_t + \int_{\mathbb{R}} z \gamma_t(z) \nu(dz)}{\sigma^2 + \int_{\mathbb{R}} z^2 \nu(dz)}$$

and therefore  $|S_{t-} \bar{\varphi}_t| \leq L$  a.s. for all  $t \in [0, T]$ .

**Upper bound: use a suboptimal strategy:**

Define

$$\tau = \inf\{t \geq 0 : \left| \int_0^t \bar{\varphi}_s dS_s - \tilde{H}_t \right| \geq 1\} \wedge T.$$

Then,

$$\left| \int_0^\tau \bar{\varphi}_s dS_s - \tilde{H} \right| \leq 3L + 1$$

and we can use the suboptimal strategy  $\varphi_t = \bar{\varphi}_t \mathbf{1}_{t \leq \tau}$  and perform the Taylor expansion of the exponential.

# Non-asymptotic approximation: idea of the proof

Lower bound: use the duality formula:

$$p = \sup_{\mathbb{Q} \in \text{EMM}(\mathbb{Q}^*)} \left\{ \mathbb{E}^{\mathbb{Q}}[H] - \frac{1}{\alpha} H(\mathbb{Q}|\mathbb{Q}^*) \right\}, \quad H(\mathbb{Q}|\mathbb{Q}^*) = \mathbb{E}^{\mathbb{Q}^*} \left[ \frac{d\mathbb{Q}}{d\mathbb{Q}^*} \ln \frac{d\mathbb{Q}}{d\mathbb{Q}^*} \right],$$

and take  $\mathbb{Q} = D\mathbb{Q}^*$  with

$$D = 1 + \alpha \int_0^{\tau} \bar{\varphi}_t dS_t - \alpha \tilde{H}_{\tau}$$

and

$$\tau = \inf \left\{ t \geq 0 : \left| \int_0^t \bar{\varphi}_s dS_s - \tilde{H}_t \right| \geq \frac{1}{2} - \alpha L \delta \right\} \wedge T.$$



## How to measure 'closedness to Black-Scholes'

An idea proposed for smooth linear functionals by Cerny, Denkl and Kallsen (2013).

$$\text{Lévy model: } \frac{dS_t}{S_{t-}} = dX_t \qquad \text{Black-Scholes model: } \frac{dS_t}{S_{t-}} = \sigma dW_t$$

Recall that  $X$  is a martingale Lévy process with diffusion coefficient  $A$  and Lévy measure  $\nu$ .

Let  $X_t^\lambda = \lambda X_{t/\lambda^2}$ . If  $\int x^2 \nu(dx) < \infty$  then

$$(X_t^\lambda)_{t \geq 0} \xrightarrow[\lambda \rightarrow 0]{d} (\bar{\sigma} W_t)_{t \geq 0}, \quad \bar{\sigma}^2 = A + \int x^2 \nu(dx).$$

$\lambda$  is an artificial small parameter allowing to **expand a Lévy model around Black-Scholes**.

# A Taylor expansion of the indifference price

Let  $p_\lambda$  be the indifference price evaluated for  $X^\lambda$ . Then,  $p_1 = p$  is the price of interest and  $p_0$  is the Black-Scholes price.

If we can find a representation

$$p_\lambda = p_0 + \lambda p'_0 + \frac{\lambda^2}{2} p''_0 + o(\lambda^2),$$

then  $p$  can be approximated by

$$p_0 + p'_0 + \frac{1}{2} p''_0.$$

## Expansion for the indifference price

Assume that

- The pay-off satisfies  $H = h(S_T)$  where  $h$  is bounded, satisfies  $|xh(x)| \leq L$  for some constant  $L$ , is a.e. differentiable and  $h'$  has finite variation.
- Either  $\sigma > 0$  or there exists  $\beta > 0$  such that  $\liminf_{r \downarrow 0} \frac{\int_{[-r,r]} x^2 \nu(dx)}{r^{2-\beta}} > 0$ .

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Then, as  $\lambda \rightarrow 0$ ,

$$\begin{aligned} p^\lambda = & P_{BS}(S_0) + \frac{\lambda m_3 T}{6} S_0^3 P_{BS}^{(3)}(S_0) + \frac{\lambda^2 m_4 T}{24} S_0^4 P_{BS}^{(4)}(S_0) \\ & + \frac{\lambda^2 m_3^2 T^2}{72} \left\{ 6 S_0^3 P_{BS}^{(3)}(S_0) + 18 S_0^4 P_{BS}^{(4)}(S_0) + 9 S_0^5 P_{BS}^{(5)}(S_0) + S_0^6 P_{BS}^{(6)}(S_0) \right\} \\ & + \frac{\alpha \lambda^2}{8} \left( m_4 - \frac{m_3^2}{\bar{\sigma}^2} \right) \mathbb{E}^{BS} \left[ \int_0^T \left( S_t^2 \frac{\partial^2 P_{BS}(t, S_t)}{\partial S^2} \right)^2 dt \right] + o(\lambda^2) \end{aligned}$$

where  $m_3 = \int_{\mathbb{R}} x^3 \nu(dx)$ ,  $m_4 = \int_{\mathbb{R}} x^4 \nu(dx)$  and  $\mathbb{E}^{BS} / P^{BS}$  denote the expectation / option price in the Black-Scholes model with volatility  $\bar{\sigma}$ .

## Expansion for the linear part

No pay-off regularity is needed for this part due to the smoothing effect of the Lévy density

Assume that

- The function  $h$  is bounded measurable with polynomial growth.
- Either  $\sigma > 0$  or there exists  $\beta \in (0, 2)$  with  $\liminf_{r \downarrow 0} \frac{\int_{[-r, r]} x^2 \nu(dx)}{r^{2-\beta}} > 0$ .

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Then, as  $\lambda \rightarrow 0$ ,

$$\begin{aligned} \mathbb{E}^{\mathbb{Q}^*}[H_T^\lambda] &= P_{BS}(S_0) + \frac{\lambda m_3 T}{6} S_0^3 P_{BS}^{(3)}(S_0) + \frac{\lambda^2 m_4 T}{24} S_0^4 P_{BS}^{(4)}(S_0) \\ &+ \frac{\lambda^2 m_3^2 T^2}{72} \{6 S_0^3 P_{BS}^{(3)}(S_0) + 18 S_0^4 P_{BS}^{(4)}(S_0) + 9 S_0^5 P_{BS}^{(5)}(S_0) + S_0^6 P_{BS}^{(6)}(S_0)\} + o(\lambda^2). \end{aligned}$$

See also Cerny, Denkl and Kallsen (2013) for the case of  $C^\infty$  pay-offs.

## Expansion for the quadratic part

Put-style regularity needed, otherwise convergence in  $\lambda$  is slower

Under the assumptions of the Theorem,

$$\begin{aligned} \mathbb{E}^{\mathbb{Q}^*} \left[ \left( \int_0^T \bar{\varphi}_s^\lambda dS_s^\lambda - \tilde{H}_T^\lambda \right)^2 \right] \\ = \frac{\lambda^2}{4} \left( m_4 - \frac{m_3^2}{\bar{\sigma}^2} \right) \mathbb{E}^{BS} \left[ \int_0^T \left( S_t^2 \frac{\partial^2 P_{BS}(t, S_t)}{\partial S^2} \right)^2 dt \right] + o(\lambda^2). \end{aligned}$$

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In addition, for the put option,

$$\mathbb{E}^{BS} \left[ \int_0^T \left( S_t^2 \frac{\partial^2 P_{BS}(t, S_t)}{\partial S^2} \right)^2 dt \right] = \frac{K^2}{2\pi\bar{\sigma}^2} \int_0^1 \frac{dt}{\sqrt{1-t^2}} e^{-\frac{d^2}{1+t}}$$

where  $d = \frac{1}{\bar{\sigma}\sqrt{T}} \log \frac{S_0}{K} - \frac{\bar{\sigma}\sqrt{T}}{2}$ .

See also Cerny, Denkl and Kallsen (2013) for the case of  $C^\infty$  pay-offs.



# Estimation of the residual term

## Put-style regularity needed

Under the assumptions of the theorem, let  $M_t^\lambda = \int_0^t \bar{\varphi}_s^\lambda dS_s^\lambda - H_t^\lambda$  and define  $\bar{M}_T^\lambda = \sup_{0 \leq t \leq T} |M_t^\lambda|$ . Then  $\forall q > 2$ , as  $\lambda \rightarrow 0$

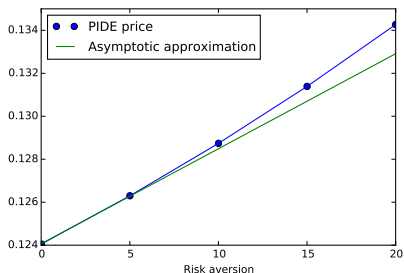
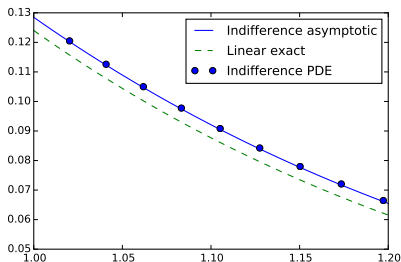
$$\mathbb{E}^* [(\bar{M}_T^\lambda)^q] = O(\lambda^q (\ln \frac{1}{\lambda})^{\frac{q}{2}})$$

# Numerical illustration

In the numerical illustration, we let  $\lambda = 1$  and approximate the indifference price by

$$\begin{aligned}
 p^1 = & P_{BS}(S_0) + \frac{m_3 T}{6} S_0^3 P_{BS}^{(3)}(S_0) + \frac{m_4 T}{24} S_0^4 P_{BS}^{(4)}(S_0) \\
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 \end{aligned}$$

# Numerical illustration



Left: Indifference price with PIDE / asymptotic method, together with the linear part of the price  $\mathbb{E}^{Q^*} [(K - S_T)_+]$ , in Merton model as function of  $S_0$  for  $\alpha = 10$ .

Parameters: strike  $K = 1$ , maturity  $T = 1$ , diffusion volatility  $\sigma = 0.2$ , jump intensity  $\lambda = 5$ , average log jump  $-5\%$ , log jump size std. dev.  $10\%$ .

Right: indifference price for ATM put as function of  $\alpha$ .

## Spread between buyer's and seller's price

The (half)-spread between the buyer's and the seller's indifference price may be seen as a valuation adjustment reflecting the difference between the model value of the option and its potential market price.

In the neighborhood of the Black-Scholes model, this spread is approximately

$$p^{\text{sell}} - p^{\text{buy}} \approx \underbrace{\alpha}_{\text{Risk aversion}} \times \underbrace{\frac{1}{4} \left( m_4 - \frac{m_3^2}{\bar{\sigma}^2} \right)}_{\text{Lévy model}} \times \underbrace{\mathbb{E}^{BS} \left[ \int_0^T \left( S_t^2 \frac{\partial^2 P_{BS}(t, S_t)}{\partial S^2} \right)^2 dt \right]}_{\text{Jump risk sensitivity of the option}}$$

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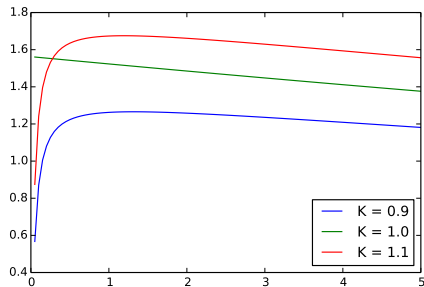
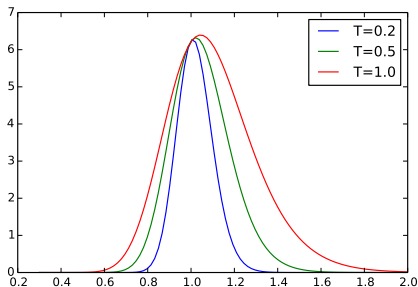
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The factor

$$\mathbb{E}^{BS} \left[ \int_0^T \left( S_t^2 \frac{\partial^2 P_{BS}(t, S_t)}{\partial S^2} \right)^2 dt \right]$$

can therefore be seen as a **model-independent** adjustment for mark to market risk for a European option in a Lévy model in the limit of small jumps.

# Jump risk sensitivity



Left: jump risk sensitivity as function of  $K$ ,  $S_0 = 1$ ,  $\bar{\sigma} = 0.2$ .

Right: jump risk sensitivity as function of  $T$ ,  $S_0 = 1$ ,  $\bar{\sigma} = 0.4$ .

## Extension: Indifference price and bid-ask spread under calibration constraints

- Assume that in the market, options with pay-offs  $\mathbf{B} = (B_1, \dots, B_n)$  are liquidly traded, and (WLOG) their prices at time zero are equal to zero.
- For liquid options bid and ask prices coincide:  $\mathbb{E}^*[\mathbf{B}] = 0$ .
- In practice, MEMM can be found by *calibration* to market prices.
- Allowing (static) investment into the liquid options, the seller's indifference price becomes

$$\bar{p}^s = \frac{1}{\alpha} \log \min_{\varphi \in \Theta, \beta \in \mathbb{R}^n} \mathbb{E}^* \left[ \exp \left( -\alpha \int_0^T \varphi_t dS_t + \alpha H - \alpha \beta^T \mathbf{B} \right) \right]$$

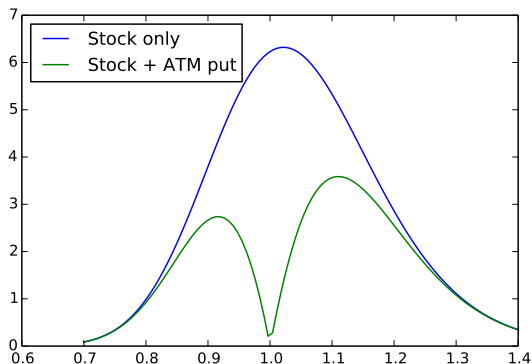
# Asymptotic spread of a European option under calibration constraints

$$\begin{aligned}
 \bar{p}^{\text{sell}} - \bar{p}^{\text{buy}} \approx & \underbrace{\alpha}_{\text{Risk aversion}} \times \underbrace{\frac{1}{4} \left( m_4 - \frac{m_3^2}{\bar{\sigma}^2} \right)}_{\text{Lévy model}} \\
 & \times \underbrace{\min_{\beta \in \mathbb{R}^n} \mathbb{E}^{BS} \left[ \int_0^T S_t^4 \left( \frac{\partial^2 P_{BS}(t, S_t)}{\partial S^2} - \sum_{i=1}^n \beta_i \frac{\partial^2 P_{BS}^i(t, S_t)}{\partial S^2} \right)^2 dt \right]}_{\text{Jump risk valuation adjustment under calibration constraints}}
 \end{aligned}$$

⇒ the jump risk valuation adjustment and the hedge ratios  $\beta_i$  are model independent.



# Jump risk sensitivity reduction: hedging with options



Jump risk sensitivity of a European put as function of strike, hedged by an ATM put. Parameters:  $S_0 = 1$ ,  $T = 0.5$ ,  $\bar{\sigma} = 20\%$ .

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